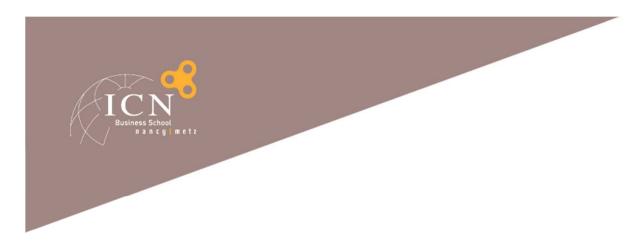


# Art and Entertainment Industry Management

Dr. Kamel MNISRI





#### About the route

Teaching language: English/French

Number of teaching Hours: 200hours (including 20hour seminar)



# About the route!



The route Art and Entertainment Industry Management is in line with the ARTEM alliance philosophy

Of particular importance is the Art and Entertainment Industry Management seminar which is practical in orientation, with teams tackling realistic and real-life projects.



## Modules



### ICN2 (2<sup>nd</sup> Semester)

- > Art and entertainment management
- Managing creativity and sustainability (E-learning and face to face) 18H
- Creativity & ideation processes workshop (12H)
- Production management and intellectual property law
- ICN3 (1<sup>st</sup> Semester)
- Entertainment marketing
- Art, image and communication
- Creative industries management
- > The Art and Entertainment Industry Management seminar



#### **Career opportunities**



Middle and upper management positions in theatre companies, museums, sport, art galleries, tourist attraction companies and production firms.



# Where are they right now???



EUROPACORP (communication)

- The Kooples Diffusion (marketing)
- Passionartly Luxembourg (vente-commerce)
- MUDAM Luxembourg et Musée du Louvre (commerce)
- Institut Français du Cheval et de l'équitation
- UMC Group (communication)
- PIERRE BALMAIN





